



Master

Taking you to the Next Level

THE  GROUP

Learn, Communicate, Succeed



Excel in the World of English

Q Master is an advanced English learning course designed to bring high-level students to Level C2 of the Common Wealth European Framework (CEF). **Q Master** presents a theme-based approach to the 4 core language skills: reading, listening, writing and speaking. **Q Master** uses authentic, relevant subject matter and situations to cultivate the abilities students need to study in an English academic environment and mirrors activity types found on the TOEFL, TOEIC and CET exams.

Available as stand-alone CDs or as self-paced online courses, **Q Master's** flexible features enable studying conveniently anywhere, anytime. Based on the principles of the Quartet method, **Q Master** can be blended with printed resources such as lab tasks, course books, teachers' materials and sophisticated assessment tools, for more or diverse learning experience.

Developed specifically for undergraduates and high school students preparing for university or adults wanting to improve their intermediate-level English,

Q Master offers a total solution for teaching advanced English. The Q Group's proven language courses can be tailored to suit every learner's needs with the advantage of customizable formats, offered on a wide range of delivery platforms.

Customization

The **Q Master Line** can be customized to fit the needs of every client and learner.

Customization options include:

- Choice of specialized series and packaging solutions
- Correlation to local curricula
- Bilingual glossaries
- Localization to learner's native language, including support
- Specific technological platforms, content, graphic design, and media
- Highly adaptable licensing options
- Tailoring to specific registration and billing structures, for fast and easy integration into existing systems

Q Master Online

Q Master online provides an ideal solution for undergraduates and high school students preparing for university or adults wanting to improve their English.

Q Master online is a fully-online, self-paced learning course that perfects the learner's English language skills in a high level advanced academic course. With a total of over 60 learning hours, plus additional community activities, **Q Master online** covers 10 contemporary fields. Each theme contains three components:

1. Reading activities – including pre-reading + extended reading texts. The learner will improve reading accuracy and progress to a higher level of reading comprehension.

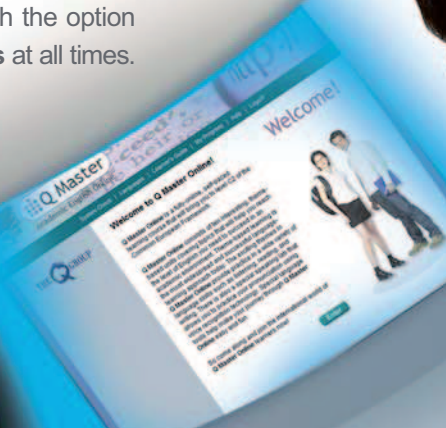
2. Integrated skills – This mixed skills section combines several text formats and demonstrates the use of different types of information such as webinar, podcast and news article, providing the Q Master learner with the skills to integrate and process information on one topic from several sources.

3. Writing – Master helps improve writing skills with guided pre-writing and writing assignments, essay organization tips and topic-specific questions and answers. Comprehensive and innovative guided sessions develop learner's skills needed to write academic papers and reports.

Q Master online provides practice in all four core language skills: reading, listening, writing and speaking on an academic level

Q Master online includes:

- A special **speaking lab** that allows practice and improvement of pronunciation, using cutting-edge voice recognition technology.
- A variety of **language tools** such as word list, text tips, lexicon, comprehension tips and more, to help make Q Master easy and fun.
- Ten interesting **theme-based units** covering **stimulating** topics such as Astronomy, Business and law, Robotics and Life Sciences and Electronics.
- Wide range of **exercise types** including multiple choice questions, clauses, fill-in-the-blanks and many more stimulating ways to practice learning English.
- **Automatic feedback** and self evaluation are available with the option of a teacher's grading. Q Master also records **your progress** at all times.





The Q Group excels in the development, production, and marketing of innovative language instruction solutions, focusing on English as a Foreign Language (EFL) and English as a Second Language (ESL).

Through innovative solutions, state-of-the-art technology, and an international team of multidisciplinary experts, **The Q Group** has established itself as one of the foremost in the language learning field. Continual development of new, landmark content and educational solutions for global partners is an integral part of our portfolio, in a dynamic and ever-growing market of learners and teachers.

Founded in 1993, **The Q Group** enjoys fruitful alliances with leading publishers, national educational authorities, learning institutions, language schools, retail distributors, Internet Service Providers, and professional e-learning organizations around the globe.

Part of the US-based private equity investment firm SCP Partners, **The Q Group** continues to develop award-winning products that meet the evolving needs of English language learning.