



Business Traveller

English for Business People on the Move



Business Traveller

Your Ticket to the World of English

Q Business Traveller is a stimulating and interactive self study course for corporate professionals and travelers that need a basic level of English for international business trips and vacations. Whether the goal is to relax on an island resort, or attend a business conference overseas – **Q Business Traveller** provides students with all the English they need to make the trip a success.

Designed and developed specifically for business travelers and tourists, **Q Business Traveller** offers both flexibility and real-life relevance to its users. A fully-online course, it gives students the freedom to study anytime and anywhere, and allows them to learn the language they need for business and travel. It offers more than 60 hours of study based on authentic corporate and travel scenarios - exposing learners to the relevant language and phrases needed to communicate in these environments.

The program features videos, role-plays, audio dialogs, and business-related texts to strengthen the speaking, reading, and understanding skills required for corporate and recreational travel. **Q Business Traveller** provides the learner with the vocabulary, skills, and confidence that they need to communicate in international business situations.

Q Business Traveller is ideal for all individuals with a basic knowledge of English (European Council level A2 - B1).

Real-life Situations

Q Business Traveller guides you through all the common situations that you are likely to encounter when traveling abroad:

- **TRAVEL** – Booking flights and traveling.
- **SOCIALISING** – Starting and making conversations.
- **GREETING** – Meeting new people and saying goodbye.
- **EATING OUT** – Making reservations and ordering food.
- **HOTELS** – Booking accommodation and checking into rooms.
- **WORK** – Talking about past and present jobs.
- **DIRECTIONS** – Asking for directions inside and outside.
- **APPOINTMENTS** – Booking business and social meetings.

Q Business Traveller

Q Business Traveller comprises 16 theme-based units related to business and travel situations. There are more than 600 activities in total, and every unit includes:

Audio and Video Exercises – Common business and travel scenarios are featured in a series of short videos and audio conversations. Each scenario is followed by a number of related exercises and questions.

New Vocabulary and Grammar Lessons – Students are given the opportunity to learn and practice new vocabulary, grammar structures, and expressions related to business and travel.

Role-play Activities – Learners have the chance to practice speaking English in role-play simulations. Students can record themselves speaking the lines of one or both of the roles in a business-related conversation.

Products Highlights:

- Dedicated sections on the differences between **British and American** Pronunciations, spelling, and grammar.
- Various **language tools**, including a Lexicon and Grammar Book, which both provide simple English definitions and examples to increase vocabulary and aid comprehension.
- A **Speaking Lab** that allows practice and improvement of pronunciation using cutting-edge voice recognition technology that offers written and graphical feedback.
- A **Phrase Book** consisting of useful phrases commonly used in travel and business situations, with explanations and pronunciations.
- Ongoing **feedback and assessment** - with an online grade monitoring tool, tests, and progress reports.





The Q Group excels in the development, production, and marketing of innovative language instruction solutions, focusing on English as a Foreign Language (EFL) and English as a Second Language (ESL).

Through innovative solutions, state-of-the-art technology, and an international team of multidisciplinary experts, **The Q Group** has established itself as one of the foremost in the language learning field. Continual development of new, landmark content and educational solutions for global partners is an integral part of our portfolio, in a dynamic and ever-growing market of learners and teachers.

Founded in 1993, **The Q Group** enjoys fruitful alliances with leading publishers, national educational authorities, learning institutions, language schools, retail distributors, Internet Service Providers, and professional e-learning organizations around the globe.

Part of the US-based private equity investment firm SCP Partners, **The Q Group** continues to develop award-winning products that meet the evolving needs of English language learning.